00:15:00

09847413

EOM/EOC

Order Sep

Order%

# ORDER

### Flight Dates 10/19/12-10/22/12

**Product** Estimate #

**NIXON FOR GOV** Alt Order# Contract / Revision 584550

Original Date / Revision Billing Type Cash Agency Com 15%

10/19/12 10/19/12 Order Type **GENERAL Billing Contact** 

Billing Cycle Advertiser Nixon, Jay/D/MO/Governor 1600 Locust Street Billing Calendar BROADCAST

Philadelphia, PA 19103 Demographic A35+

Agency Campaign Group Rev Codes SP-POL CAN GEN

**Buying Contact** Sales Office DC-M Product Codes PL1Eb

Sales Region NAT Priority 1600 Locust Street

Agency Ref Philadelphia, PA 19103 Advertiser Ref

Start Date

## Primary Account Executive

Dan Driscoll

Account Executive

Dan Driscoll 100% Order Share 25% Market Value 68400

End Date

Competing Station % of Order Amount KCPT % 0 **KCTV** 25% 17100 **KCWE** % 0 **KMBC** 25% 17100 KMCI % 0 **KPXE** % 0 **KSHB** 25% 17100

%

0

**Order Totals** Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount October 2012 12 \$14,535.00 \$17,100.00 0.00 10/01/12 10/22/12 12 \$14,535.00 \$17,100.00 Totals 12 \$14,535.00 \$17,100.00 0.00

**KSMO** 

		<b></b> .											Tota	ls
-	_n	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	1	4	10/22/12	10/22/12	M-F 10-1030p	CM-All	10-1030p	M	:30	1	\$1,200.002	0.00 NM	1	\$1,200,00
					M-F 10-1030p							ĺ		
		NEWS												
		<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
-	W	eek: 10/	22/12	10/28/12	M	1	\$1,200.00	0.00				i		
	2	4	10/21/12	10/21/12	Su 10-1030P	CM-All	10-103Qp	5	:30	1	\$1,200,002	0.00 NM	1	\$1,200.00
					Su 10-1030p				7	,	an ilan and an and an an	4.0%	•	*,'***
		NEWS-	,											
		<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				- 1		
***************************************	W	eek: 10/	15/12	10/21/12	S	1	\$1,200.00	0.00						
	3	4	10/22/12	10/22/12	M-F 1030-1102p	CM-All	1030-1102p	M	:30	1	\$600,002	0.00 NM	1	\$800.00
					M-F 1030-1102p									#444
	١	NEWS												
		<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				]		
	W	eek: 10/.	22/12	10/28/12	M	1	\$600.00	0.00				l		





584550

Flight Dates 10/19/12-10/22/12

Hiatus Dates

Original Date / Revision 10/19/12/ 10/19/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product NIXON FOR GOV

Estimate #

												Tota	als
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type		Amount
4	4	10/21/1	2 10/21/12	SU 1030-1102p Su 1030-1102p	CM-AII	1030-1102 <sub>0</sub> (10:30 PM-1		:30	1	\$800.002	0.00 NM	1	\$600.00
	NEWS					,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,							
We	<u>Sta</u> eek: 10/	<u>rt Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
5	4	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	2 10/22/12	M-F 630-7p M-F 630-7p	CM-AII	630-7p	M,	:30	1	\$2,200.002	MM 00.0	1	\$2,200.00
1	WHEEL												
101	<u>Sta</u> 9ek: 10/	rt Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
E 6	d d		10/28/12	1.1	1	\$2,200.00	0.00			40.000.000	0.00.000		
E 0	q.	10/2/1/1	2 10/21/12	MLB Champions) MLB Champions		3p-CC	S	:30	2	\$2,500.002	0.00 NM	2	\$5,000.00
!	NLCS			with Champions	ub gene:								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W€	ek: 10/	15/12	10/21/12	5	2	\$2,500.00	0.00						
7	4	10/22/1	2 10/22/12	MLB Championsh	nip Seri@M-All	3p-CC	M	:30	2	\$2,500.002	MM 00.0	2	\$5,000.00
				MLB Champions	nip Serie	(7:00 PM-10	):30 PM)						
t	NLCS												
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 10/		10/28/12	M		\$2,500.00	0.00	······································			,		
8	4	10/22/1	2 10/22/12	M-F 6-7a	CM-All	6-7a	M	:30	2	\$600.002	0.00 NM	2	\$1,200.00
	NEWS			M-F 6-7a									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10/		10/28/12	M	2	\$600.00	0.00						
9	4		2 10/22/12	M-F 430a News		430-5a	W	:30	1	\$100.003	0.00 NM	1	\$100.00
				M-F 430-5a News					·	*	9.99 /arei	•	A. 105.45
1	NEWS										]		
	*********	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
We	ek: 10/	22/12	10/28/12	M	1	\$100.00	0.00						
											Tetals	10 g	17 100 00

Totals 12 \$17,100.00





Flight Dates 10/19/12-10/22/12

Order Sep 00:15:00

<u>Product</u>

Estimate #

Alt Order #

Billing Type

Contract / Revision Original Date / Revision 584550

**NIXON FOR GOV** 

Agency Com

10/18/12 10/18/12

Advertiser Nixon, Jay/D/MO/Governor

15%

Order Type

Cash

09847413

**Billing Contact** 

Billing Cycle

**GENERAL** EOM/EOC

1600 Locust Street

Philadelphia, PA 19103

Demographic

A35+

SP-POL CAN

**GEN** 

Agency Campaign Group

**Buying Contact** 

1600 Locust Street

Philadelphia, PA 19103

Sales Office DC-M

Sales Region NAT

Agency Ref

Product Codes PL1Eb **Priority** 

**Rev Codes** 

3

Billing Calendar BROADCAST

Advertiser Ref

Primary Account Executive

Dan Driscoll

Account Executive Order% Start Date **End Date** 100% Dan Driscoll

Order Share 25% Market Value 68400

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	17100
KCWE	%	0
KMBC	25%	17100
KMCI	%	0
KPXE	%	0
KSHB	25%	17100
KSMO	%	0

Billing Plan **Order Totals** Rating Start Date End Date Net Amount Gross Amount # of Spots Net Amount Gross Amount # Spots Month \$17,100.00 0.00 10/01/12 \$14,535.00 \$17,100.00 10/22/12 12 October 2012 \$14,535,00 12 12 \$14,535.00 \$17,100.00 0.00 Totals

												Tota	ils_
	Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type S	Spots	Amount
E	. 1	4	10/22/12	10/22/12	M-F 10-1030p M-F 10-1030p	CM-AII	10-103Qp	M	:30 1	\$1,200.002	0.00 NM	1	\$1,200.00
		NEWS											
		Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	W	eek: 10/	22/12	10/28/12	M	1	\$1,200.00	0.00					
E	2	4	10/21/12	10/21/12	Su 10-1030P	CM-All	10-1030p	\$	.30 1	\$1,200.002	0.00 NM	1	\$1,200.00
					Su 10-1030p								
		NEWS											
		<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	W	eek: 10/	15/12	10/21/12	S	1	\$1,200.00	0.00					
	. 3	4	10/22/12	10/22/12	M-F 1030-1102p	CM-AII	1030-1102p	M	:30 1	\$600.002	0,00 NM	1	\$600.00
					M-F 1030-1102p							······································	1700
		NEWS											
		<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>			ľ		
	W	eek: 10/	22/12	10/28/12	M	1	\$600.00	0.00					

Print Date: 10/18/12

Page 2 of 2



Contract / Revision

584550

Flight Dates 10/19/12-10/22/12

Hiatus Dates

<u>Original Date / Revision</u> 10/18/12/ 10/18/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product NIXON FOR GOV

Estimate #

			•										
١n	Ch	Start	End	Inventory Code	Prook	Stort/End "	Time Days	Len Sp	ot-	Rata Pri	Ota Tuna	Tota	The state of the s
E 4			**************************************						OIS	and the second s	Rtg Type	ahora	Amount
异母	4	10/21/1	12 10/21/12	SU 1030-1102p Su 1030-1102p	CIVI-AII	1030-1102p (10:30 PM-1		:30	1	\$500.002	0.00 NA(	1	\$600.00
	NEWS			au tooomitoep		(10.00 1989	1.QQ migry				4		
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N	/eek: 10	/15/12	10/21/12	S	1	\$600.00	0.00						
E 5	4	10/22/1	12 10/22/12	M-F 630-7p	CM-All	630-7p	M	:30	1	\$2,200.002	0.00 NM	1	\$2,200.00
	14411	,		M-F 630-7p							ì		
	WHEE	L art Date	End Date	Modula	Contablicati	Data	Dating				1		
۱A	<u>عند</u> 0ek: 10		10/28/12	<u>Weekdays</u> M	Spots/Week	Rate \$2,200.00	Rating 0.00				- 1		
E 6	4	Z-104-1-7-1-7-1-7-1-1-1-1-1-1-1-1-1-1-1-1-1-	12 10/21/12	MLB Championsh	in SeriSM.All			:30	· · ·	\$2,500.002	0.00 NM	2	\$5,000,00
	*	. 11 - 44 - 15 - 1		MLB Championsi	•	(3:00 PM-6:	~	.00	4.	45,000.005	6.00 laiki	€.	#G,KKG, KG
	NLCS			•	•		•						
		art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
-	/eek: 10		10/21/12	S		\$2,500.00	0.00			**************************************			
Ę7	4	10/22/1	2 10/22/12	MLB Championsi	•		M	:30	2	\$2,500.002	0.00 NM	2	\$5,000.00
	NLCS			MLB Champions	hip Serie	(7:00 PM-10	±30 ₽M)				I		
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 10		10/28/12	M		\$2,500.00	0.00						
F 8	4	10/22/1	2 10/22/12	M-F 6-7a	CM-All	~ <del></del>	M	:30	2	\$600.002	0.00 NM	2	\$1,200.00
				M-F 6-7a				-	,			~	3 1 100 2 100 10
	NEWS												
	***************************************	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
-	/eek: 10.	·····	10/28/12	M	2	\$600.00	0.00						
Ē 3	4	10/22/1	2 10/22/12	M-F 430a News M-F 430-5a News		430-58	M	:30	1	\$100.003	0.00 NM	1	\$100.00
	NEWS			MAL HOD-DR MESME	•						1		
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
v	/eek: 10		10/28/12	M	1	\$100.00	0.00						
-				, , , , , , , , , , , , , , , , , , , ,					***		Totals	12 S	17,100.00

### Political LUR

Client

NIXON

Contract # HL# 577538 9826729

Date	Day	Time	Program	Rate	LUR Rate	Rebate Owed
1-Oct	MON	608P	NEWS	600	540	60
6-Oct	SAT	724A	NEWS	300	200	100
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						(
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<del>,</del>	hn.n. = n=					
Total						160

## Makegood Offer

Date	Day	Time	Program	Rate	# of Spots	Total
0/17-10/19	W-F	430-5A	NEWS	100	· · · · · · · · · · · · · · · · · · ·	20
						(
						(
						(
						(
						(
						(
						(
Total						20